

EXECUTIVE AI OPPORTUNITY ASSESSMENT

Know where AI will create measurable business value before you invest.

A focused working session for senior leaders who need a clear, defensible place to start - without a technology pitch.

FOR: CEO | COO | CHRO | CIO | BUSINESS UNIT LEADERS

FOUNDING ORGANISATIONS

€1,000

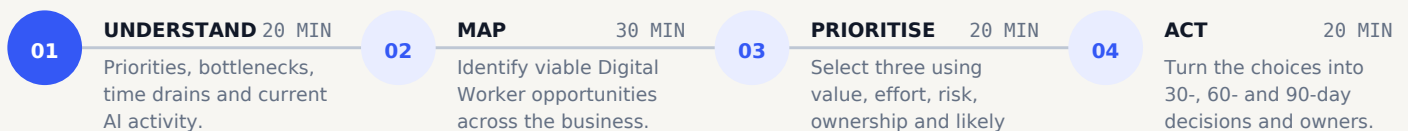
90-minute executive session

First 10 organisations

Standard rate: EUR 2,000

90 MINUTES TO CLARITY

Built on the Digital Worker Canvas



YOU LEAVE KNOWING

- Which opportunities are worth pursuing.
- Which ideas should be stopped.
- What risks need active management.
- Where to start - and what the next 90 days look like.

WITHIN 48 HOURS

Executive summary

Maturity, biggest opportunities, risks and quick wins.

AI Opportunity Matrix

A visual of quick wins and longer-term bets.

90-day roadmap

What happens when - and who needs to own it.

My recommendation

Exactly what I would do from your executive seat.

WHY MATTHEW

20+ years turning technology, data and operating-model change into enterprise capability across Dell Technologies, TE Connectivity and Indeed.

DESIGN THE WORK FIRST

Map the future workforce before choosing tools. Technology comes second.

START WITH CLARITY.

Book a 15-minute fit check

mattatherfold.com/assessment

Executive decision accelerator - not a technology pitch